



**“Family is not an important thing. It's everything.” - Michael J. Fox**

The family unit helps to form the strength and foundation of society. Family is where many values such as love, respect, honour, compassion, care for others, and selflessness are exhibited and learned on a daily basis. The family is the smallest and first building block of what becomes a village, a town, a city, a country. We envision Oshawa a city where families not only exist, but flourish.

**Community Builders Network of Hope (CBNH)** is Oshawa’s newest not-for-profit front-line service provider in downtown Oshawa, delivering practical and sustainable solution-based programs to improve economically and socially challenged communities. Our main objective is to enhance engagement and participation of those experiencing poverty. **CBNH** believes that creating family oriented events will breathe new life into the downtown core, and enhance the social experience of both families and the underserved through participation.

**Community Builders Network of Hope (CBNH)** is partnering with business and community leaders to host its **FREE** Family Fun Day 2019 event in Downtown Oshawa on Feb. 18, '19 from 9:00am-12:00pm. We attracted 1200 + attendees for this event last year. Our aim is even more this year!!!

Families and visitors to downtown Oshawa on Family Fun Day 2019, have access to a wide range of experiences at **Tribute Communities Centre** and **Civic Square** (Oshawa City Hall):

- Free Family Skate
- Free Pancake Breakfast
- Petting Zoo
- Outdoor Games & Hot Chocolate
- Photo taken with your favorite cartoon characters (Paw Patrol’s and friends)

How can you help?

- Be a sponsor – we have various types of sponsorships at different costs
- Title Sponsor-Derek ♥ Wanda Dutka
- Partners
- In Kind Services
- Donations
- Volunteers needed to help make this event happen.

We look forward to partnering with you!

Sincerely,

Donna Loback (Founder – Community Builders Network of Hope)

***“Engaging tomorrow...today”***

50 Simcoe Street N. Oshawa, Ontario L1G 4S1

905.442.9992 EXT 9990

Website: CBNH.ORG Facebook: Community Builders Network of Hope Email: Info@cbnh.org



## Sponsorship Assets:

Sponsorship Commitment	\$1,500 +	\$500	In Kind	\$100+
Sponsorship Type	Title	Partner	Donation	Donation
Prominent Brand Recognition as Title Sponsor – Advertising through various Media	✓			
Opening Remarks at Welcoming Ceremony	✓			
First right of refusal on Family Fun Day 2020 sponsorship	✓			
Opportunity to set up table day of for distribution/promotion	✓	✓		
Website link from CBNH page to your business page	✓	✓		
One CBNH database promotion of one activity between February 18/2019 - Mar 31/2019	✓	✓		
Logo inclusion on venue/activity signage	✓	✓		
Social Media	✓	✓	✓	
Recognition in text on CBNH webpages related to Family Day 2019	✓	✓	✓	✓

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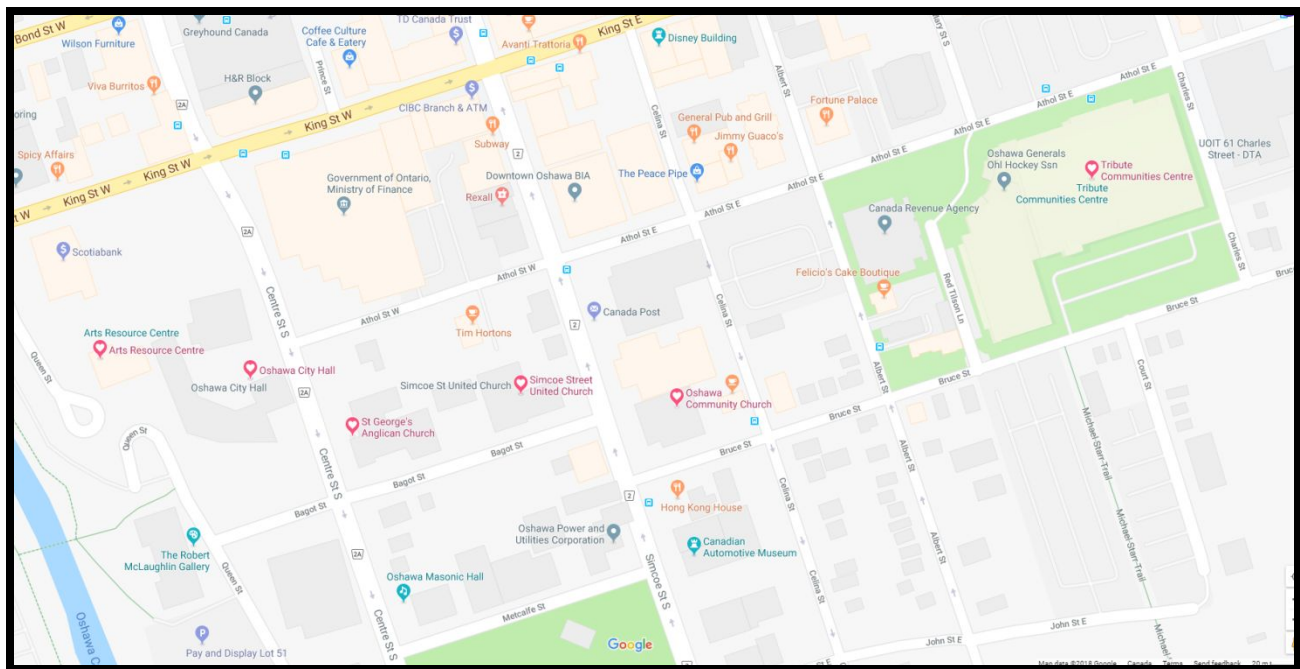
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## FAMILY DAY 2019 - MARKETING PLAN

### The marketing plan will consist of:

- Advertising
  - Local and community print
  - Promotion
  - Partner & sponsor networks ex. Oshawa Downtown BIA, Oshawa Churches,
  - Community Calendars – Durham Region Community Calendar, Durham Tourism, City Community Calendar, Kijiji – Durham Region
- Social media (Cross promotion)
  - Facebook
- CBNH Website



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## FAMILY FUN DAY 2019

### SPONSORSHIP SIGN UP SHEET

NAME OF BUSINESS/ORGANIZATION: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

SPONSORSHIP LEVEL: \_\_\_\_\_

DOLLAR AMOUNT: \_\_\_\_\_

# OF VOLUNTEER/S COMMITMENT: \_\_\_\_\_

Volunteers need to sign up on the website. Please indicate which business/organization they're representing.

To pay with credit card or pay pal, please visit our website [cbnh.org](http://cbnh.org) & press donate button on bottom right hand corner of home page.

To pay by cheque, please make cheque payable to: Community Builders Network of Hope

Cash accepted in any amount as well.

We are a not-for-profit organization. No tax receipts can be issued.

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